

TrackGains® – Digital Infrastructure for Reliable Sustainable Finance

Enabling capital allocation with verified impact. Built for emerging markets,
scalable globally.

FOUNDER: TIAGO A. DE ALMEIDA



TRACK GAINS

The Problem

Sustainable finance is growing – but infrastructure is missing

~\$6 trillion/year

needed for the climate transition

Fragmented ecosystems

ESG, climate, and financial data without integration

Lack of standardized MRV

Monitoring, Reporting, and Verification without a standard

Persistent greenwashing

Undermining investor trust

Limited traceability

From capital allocation to real-world impact

📄 👉 The market does not lack capital. It lacks trust, interoperability, and execution infrastructure.

Market Opportunity

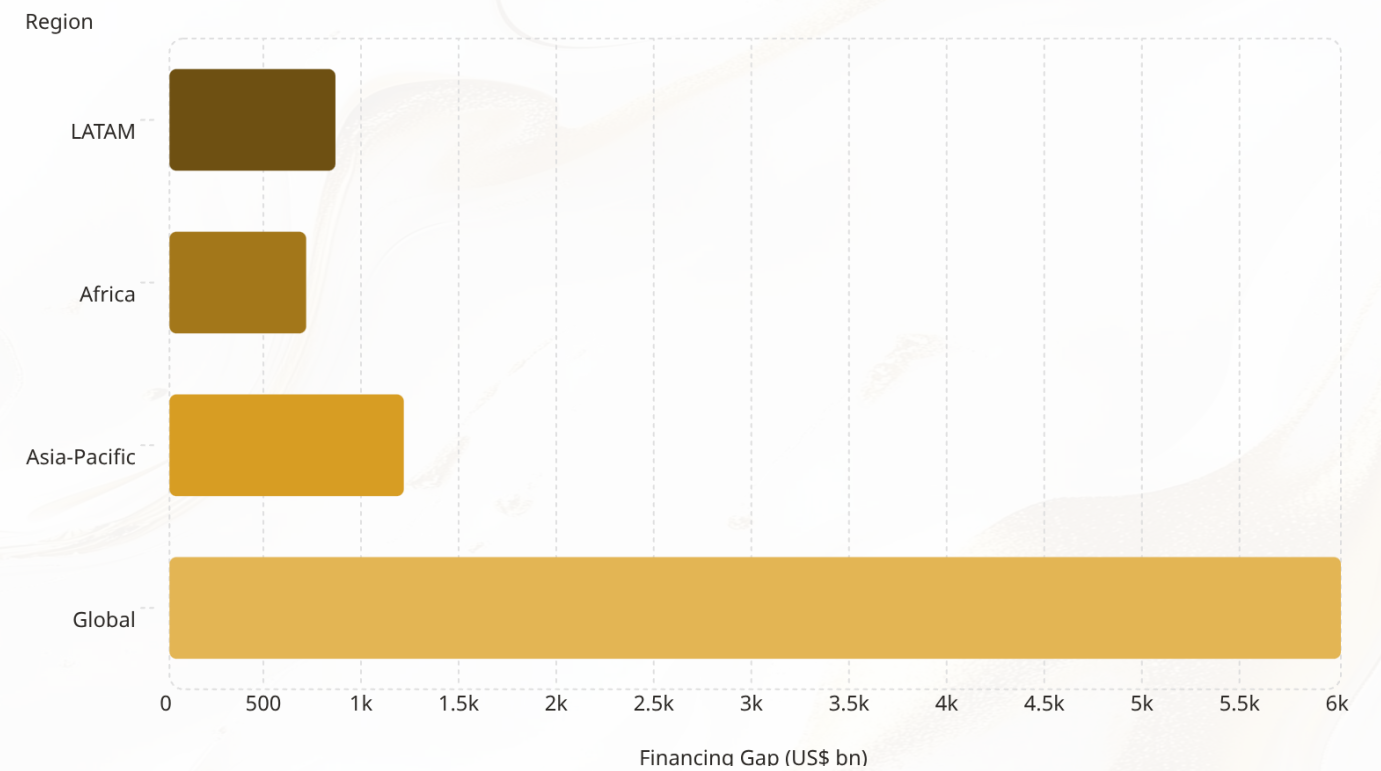
A structural gap in the global financial architecture

Market Forces

- ESG becoming central to investment decisions
- Growing regulatory pressure (IFRS S1/S2, TCFD, EU frameworks)
- Capital markets demanding auditable and comparable ESG data
- Emerging markets (LATAM) represent high-impact, underfunded assets

The Opportunity

Build the infrastructure layer that connects impact to capital.



Our Solution

TrackGains® is not a platform — it is infrastructure

A digital infrastructure that enables:



Standardization

of ESG and climate data



Verification

of real-world impact



Structuring

sustainable financial assets



Direct Connection

between projects and capital



Acting as a **trust layer** for sustainable finance transactions

Technology Backbone

Built for trust, transparency, and scalability



Blockchain

Immutable records of ESG data and transactions



Smart Contracts

Automated execution of financial and impact-linked conditions



Analytical AI

ESG risk scoring and impact modeling



Interoperability

Integration with financial systems, registries, and public databases

  Infrastructure designed to reduce friction and eliminate information asymmetry



MRV System – Core Differentiator

Next-generation MRV (Monitoring, Reporting, and Verification)

TrackGains integrates:

- IoT sensors and environmental monitoring systems
- High-resolution cameras and remote sensing technologies
- Satellite and geospatial data (e.g., land use, vegetation, water cycles)
- Automated reporting aligned with global standards

Result

Real-time, auditable, and tamper-resistant impact verification.

Transition from declared ESG → verified ESG

Value Proposition & Competitive Advantage

For the entire financial ecosystem



Investors

Reliable and comparable ESG data



Banks & Funds

Risk reduction and compliance automation



Project Developers

Access to capital markets



Regulators

Transparency and traceability

Infrastructure vs. tools

- Not a reporting tool → financial infrastructure layer
- MRV + finance + ESG integrated
- Trust and traceability enabled by blockchain
- Designed for scalability in emerging markets
- Reduces greenwashing through data integrity and verification



👉 We enable credible and investable sustainability

Business Model

Infrastructure monetization

SaaS

Access for financial institutions

Transaction Fees

Deal flow and structuring

MRV Services

Verification and monitoring

Data Intelligence

Integration via API

Future


Tokenization of Sustainable Assets

Validation and Trading of Carbon Credits

Impact Thesis & Vision


From intentional impact to measurable results

- Verified CO₂ reduction and sequestration
- Biodiversity and land-use monitoring
- Financial inclusion for small- and medium-scale projects
- Reduction of systemic ESG risk

 Impact becomes: traceable, auditable, and financeable

Become the global infrastructure for sustainable finance

- Standardize ESG data globally
- Enable trusted cross-border capital flows
- Support next-generation financial instruments

 Long-term ambition: A global layer for verified sustainable assets and transactions

What We Seek & Conclusion

What We Seek

01

Strategic acceleration and ecosystem integration

02

Partnerships with financial institutions and regulators

03

Support to scale the infrastructure across LATAM

04

Access to global capital networks

TrackGains® is building the missing infrastructure for sustainable finance

→ From fragmented data → unified systems

→ From self-reported ESG → verified impact

→ From inefficiency → scalable capital allocation

👉 We are not digitizing sustainability. We are enabling it to work at scale.